



**Climate Change Central**

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## **Media Advisory**

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### **Minister and Mayor launch energy efficiency program for farmers**

A \$1-million, two-year pilot project showcasing the benefits of energy efficiency on farms in the Lethbridge area will be launched at Ridgeview Dairy Farm.

**WHO:** Honourable Doug Horner, Alberta Agriculture, Food and Rural Development  
Mayor Bob Tarleck, City of Lethbridge  
Nick Slomp, Producer, Ridgeview Dairy Farm  
Simon Knight, President & CEO, Climate Change Central

**WHAT:** One hundred on-site energy audits are available to dairy, swine and poultry producers in the SouthGrow region.

**WHY:** To cut energy costs and improve environmental performance by improving energy efficiency on farms.

**WHEN:** 11:00 a.m., Thursday, November 9, 2006.

**WHERE:** Ridgeview Dairy Farm (20 minutes west of Lethbridge)

- From Lethbridge, take Hwy 3 towards Fort Macleod.
- Take exit 23 to Vulcan and drive over the overpass.
- Take your 1st left (west) at the Monarch Feeders sign.
- Continue west on a hard-top road, through an intersection and onto a gravel road.
- Once on the gravel road, Ridgeview Dairy is the first farm on the right-hand side.

**PHOTO OP:** The Minister and Mayor will take a tour of Nick Slomp's dairy operation.

Coffee, fruit and fresh baked goods will be served.

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